



Registration open

DOING BUSINESS WITH PAPER

Codice 169294

dedicated to the training of creative entrepreneurs in the paper sector

RECIPIENTS

The course is aimed at 20 young unemployed persons with at least a technical upper secondary school leaving certificate, and aged under 35 with a good knowledge of the English language.

Six places are reserved for foreign students.

APPLICATION FOR ADMISSION

To register, just fill in the application form available at

<http://istao.it/corso-carta/>

and send it to ISTAO by email (informa@istao.it) or by fax (071.2901017), also attaching a Curriculum Vitae.

REGISTRATION DEADLINES

- For foreign students **Wednesday, July 31, 2013**
- For Italian students **Friday, August 23, 2013**

DURATION

The course begins on **Monday September 9, 2013** and lasts for four months (of which 180 hour internship).

SELECTIONS

Selection will be by aptitude tests and interviews. The process of selecting foreign students may occur by telephone or Skype.

From the project Fondazione Aristide Merloni and Italian National Commission for UNESCO

THE PAPER SYSTEM

TRAINING FOR PROFESSIONAL AND BUSINESS DEVELOPMENT IN THE PAPER SECTOR

- To promote and revitalise economic activities centred around the paper sector
- To encourage the hiring of young workers in the sector's enterprises
- To promote the creation of new business initiatives
- To safeguard intangible heritage and manufacturing knowledge of Marche Region

2 COMPLETELY FREE COURSES FINANCED BY THE EUROPEAN SOCIAL FUND

WHICH WILL BE IN ENGLISH (SIMULTANEOUS TRANSLATION SERVICE WILL BE PROVIDED FOR SOME MODULES) AT THE UNIFABRIANO AND "ISTITUTO TECNICO INDUSTRIALE ARISTIDE MERLONI" FABRIANO



Commissione Nazionale Italiana per l'UNESCO

Organizzazione delle Nazioni Unite per l'Educazione, la Scienza e la Cultura

Registration open

PAPER AS A CREATIVE WORK TOOL

Code 169212

dedicated to the training of creative managers and cultural operators in the paper sector

RECIPIENTS

The course is aimed at 20 young unemployed persons with at least an upper secondary school leaving certificate, and aged under 35 with a good knowledge of the English language. Six places are reserved for foreign students.

APPLICATION FOR ADMISSION

To register, just fill in the application form available at

<http://istao.it/corso-carta/>

and send it to ISTAO by email (informa@istao.it) or by fax (071.2901017), also attaching a Curriculum Vitae.

REGISTRATION DEADLINES

- For foreign students **Wednesday, July 31, 2013**
- For Italian students **Friday, August 23, 2013**

DURATION

The course begins on **Monday September 9, 2013** and lasts for four months (of which 180 hour internship).

SELECTIONS

Selection will be by aptitude tests and interviews. The process of selecting foreign students may occur by telephone or Skype.



With the collaboration of



COURSE

DOING BUSINESS WITH PAPER

OBJECTIVES

To learn more about the “paper system” conveying cultural and manufacturing skills proper of the Marche Region’s territory as well as the professional opportunities available in the paper sector. To help orient the entrepreneurial skills of the participants, with the aim of encouraging them to set up their own business.

The course will provide participants with the opportunity to develop their own business idea, providing methodological support and assistance in drawing up a business plan to start up a business based on that business idea.

STRUCTURE

The course, which will be full-time with obligatory attendance, combines classroom teaching, workshops and company internships. Students will have the opportunity to develop their own business plan as well as experimenting techniques and methods of paper production and manipulation.

TEACHERS

Professionals and experts who, coming from academia or specialised institutes or from enterprises in the sector in question, will ensure high quality, effective teaching.

TEACHING MODULES

1. Paper and the “paper craftsman”
2. Developing managerial skills
3. Management tools and skills
4. Paper: the object and product of the enterprise’s activity
5. Doing business in the paper sector.
6. Internship

At the end of the course, participants will receive a CERTIFICATE OF QUALIFICATION.



COURSE

PAPER AS A CREATIVE WORK TOOL

OBJECTIVES

To offer participants an in-depth understanding of the principal economic/production segments that characterise the “paper system”, relating strictly to production segments or to segments where paper is used as an instrument and vehicle of creative expression. Familiarity with the opportunities offered in the paper sector helps to guide professional paths in the sector of cultural and creative industry, representing the privileged subjects of the economic and social sustainable development in the territory, in order to maximise the chances of finding work.

STRUCTURE

The course, which will be full-time with obligatory attendance, combines classroom teaching, workshops, company internships and laboratory experimentation with techniques and methods of paper production, manipulation and transformation.

TEACHERS

Professionals and experts who, coming from academia or specialised institutes or from enterprises in the sector in question, will ensure high quality, effective teaching.

TEACHING MODULES

1. Paper and the “paper craftsman”
2. Knowledge of the enterprise and its organisation
3. The work processes, tools and skills
4. Paper as a product for production, transformation and conservation
5. Paper as a vehicle of artistic expression and communication
6. Internship

At the end of the course, participants will receive a CERTIFICATE OF QUALIFICATION.